

Communication from Public

Name:

Date Submitted: 04/20/2023 12:51 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: As an individual and president of the Art Deco Society of Los Angeles, I feel strongly that the Hollywood Community Plan Update CF-210934 needs revisions. I support Hollywood Heritage, the Los Angeles Conservancy and the City's own Cultural Heritage Commission that further protection for historic buildings are essential. Not a single historic building or district needs to be lost to meet the housing goal set forth in this Plan. Pitting housing against preservation is mistakenly at the center of this Plan. Rolling back years of earned historic building protections is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable if development stays clear of historic resources. We have already lost much of the character of this unique Los Angeles neighborhood. Please vote to amend the Plan to protect what is left. I worked on Hollywood Boulevard for nearly 30 years. I watched Downtown LA, Pasadena, North Hollywood and other neighborhoods embrace their history and practice adaptive reuse, while Hollywood just became a target for demolition. Hollywood has incredible potential, but this plan will take that opportunity away forever.

Communication from Public

Name: Mike Callahan

Date Submitted: 04/20/2023 08:44 AM

Council File No: 21-0934

Comments for Public Posting: Dear Members of the PLUM Committee: As a lifelong resident of CD-13, I feel strongly that the Hollywood Community Plan Update CF-210934 is a highly flawed plan that will not achieve a major increase in housing and it will adversely impact the historic Hollywood Community. Hollywood Boulevard is one of America's treasures. Our historic theaters are known around the world. Why destroy this iconic district by imposing out-of-character development (the Update, if passed, will allow the destruction of Grauman's Chinese Theater for housing). There is no need for this senseless destruction. Adaptive re-use of vacant historic office buildings is a smarter, greener way to provide more housing. These buildings can have a new economic life in the 21st century, while maintaining their historic charm. Pitting housing against preservation is mistakenly at the center of this Plan. Rolling back years of earned historic building protections is completely unnecessary. The built legacy of Hollywood is irreplaceable and can be profitable to the City, but only if intelligently planned and managed with sensitivity. And what does the HCP Update provide East Hollywood? Nothing. I live near LACC, a major education center. I was born at Hollywood Presbyterian and I am a Kaiser member. If any area needs new development, new infrastructure, new services, it is East Hollywood. We are losing a major shopping center (Vons at Virgil and Sunset) because Childrens Hospital needs more parking. More parking would not be required if the hospital employees had a closer place to live. The same issue applies to students attending LACC. Where is the affordable student housing? One simple option would be to relocate the CPIO from the Hollywood district (where it does not belong) to East Hollywood. This was the conclusion of the City's own economist who found that the current CPIO location in a commercial area is ill-sighted. In closing, the HCP Update should be rejected for it's many flaws, omissions, and downright errors. However, I know that the political will does not exist for taking such action. I therefore urge you to support the package of "fixes" put forward by Hollywood Heritage, the Los Angeles Conservancy, and the Cultural Heritage Commission. The protection of our historic resources and the development of new housing can peacefully coexist, but only if we have a plan sensitive to both. Respectfully,

Mike Callahan, P.E.